

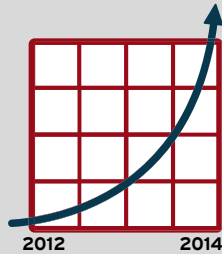


# OPENSTACK® CLOUD SOLUTIONS from Red Hat and Dell

## ACCELERATE DEPLOYMENT OF PRIVATE AND HYBRID CLOUDS

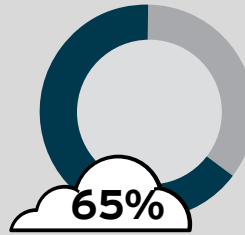
### OPENSTACK ADOPTION RATE

72% adoption growth between 2012 and 2014

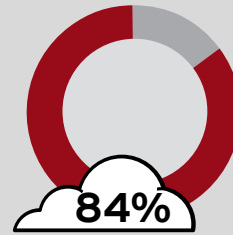


OpenStack adoption growth rate per Zenoss "2014 State of the OpenSource Cloud Report"

### CLOUD COMPUTING AND OPENSTACK



Use or plan to deploy private clouds



Enterprises plan on OpenStack for private clouds

65% of IT professionals and executives involved in cloud computing purchase process use or plan to deploy private clouds per "Private Clouds Proving Their Popularity", CIOinsight.com, 2013  
84% of enterprises plan to deploy OpenStack for private clouds per IDG, "CIO QuickPulse Survey: OpenStack Hype vs. Reality," July 2013 [www.redhat.com/infographics/openstack-platform-for-private-cloud/](http://www.redhat.com/infographics/openstack-platform-for-private-cloud/)

## ADVANTAGES OF OPENSTACK



Greater automation

As reported to Red Hat by customer priority survey respondents planning to invest in OpenStack in 2015



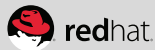
Improved agility



Lower costs

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## DEPEND ON THE LEADERS IN ENTERPRISE OPENSTACK



### ENABLE

Leads development contributions to the OpenStack community.

### STABILIZE

Integrates and certifies with enterprise Linux operating system and hypervisor to harden, secure, and stabilize the OpenStack platform.

### STANDARDIZE

Creates a standard platform on which all can build, with a rich ecosystem of partners, services, and support.



### INNOVATE

Provides faster time to value with innovative, open cloud reference architectures.

### OPTIMIZE

Accelerates IT with cloud solutions optimized and built for the software-defined era.

### VALIDATE

Delivers solutions based on proven, standards-based technology with a single source for support and services.

[www.redhat.com/openstack](http://www.redhat.com/openstack)  
[www.dell.com/openstack](http://www.dell.com/openstack)

## CO-ENGINEERED SOLUTIONS



Jointly developed, tested, and proven cost-effective OpenStack reference architectures.

## SECURE, VALIDATED ARCHITECTURES



Over 90% of Fortune 500 companies rely on Red Hat and Dell.

Red Hat client data and Fortune Global 500 list, 2013 and [www.dell.com/learn/us/en/uscorp/fast-facts](http://www.dell.com/learn/us/en/uscorp/fast-facts)